

# TEXTILES ECOSYSTEM TRANSITION PATHWAY



*Marie-Hélène Pradines*  
*Head of Unit: tourism, textiles*  
*DG GROW*

**3,1% of  
manufacturing  
value added**



**Textiles  
Clothing  
Leather  
Footwear**

**Textiles  
ecosystem**



**6,2% of  
manufacturing  
employment**

**99,5% of  
companies  
are SMEs**

**High share of  
imports: 73% of  
fashion products  
are imported**



**Textile & clothing:  
exports +58%  
(2010-2019)**

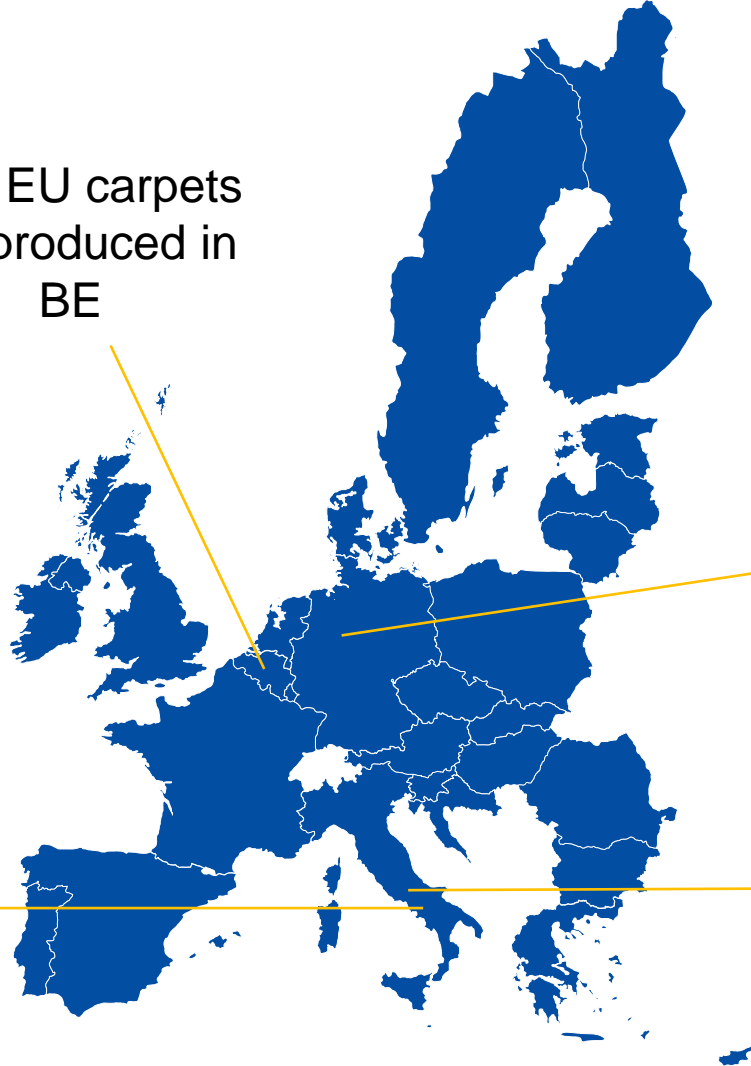
# Textiles Ecosystem

1/4 of EU carpets  
are produced in  
BE

1/4 of all technical  
textile produced in  
DE

2/3 of footwear  
production in IT,  
ESP and PT.

Over 40% of all  
clothes made in  
the EU produced  
in IT and over  
60% of leather  
tannery turnover.



# Textile and clothing imports: €106 billion

Import of clothes in 2021: **€72 billion**

Five biggest exporters of clothes to the EU:

- China
  - Bangladesh
  - Turkey
  - India
  - Vietnam
- EU imports from China and from the most competitive trade partners with preferential access make up over **70%** of total EU imports.

# *Fast Fashion is out of fashion - #ReFashionNow*

The motto aims at proposing a “new paradigm of attractive alternatives to fast changing fashion trends”

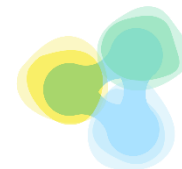
- ✎ Companies internalise circular economy principles and business models
- ✎ Work to boosting social enterprises active in the reuse sector
- ✎ Member States use the potential of economic instruments





# European Bauhaus

Promote sustainable lifestyles  
Increase sustainability of fashion



New European Bauhaus  
beautiful | sustainable | together

European  
Commission

# Transition pathway to be co-created with stakeholders



# RESILIENCE

- How to strengthen EU's role in the **global value chains**
- The **skills shortage**
- **Funding and investments**





# SUSTAINABILITY

- Support the ecosystem to **transform**
- Comply with the **sustainability requirements** in the textiles strategy, such as empowering consumers in the green transition
- Revision of the **textiles labelling regulation**  
introducing **compulsory elements on the label** such as sustainability and circularity parameters.



# DIGITALISATION

## Support:

- **Digitalisation of the textiles ecosystem**
- **Digital upskilling**

*By 2030 more than 90% of SMEs reach at least a basic level of digital intensity*



# PROCESS TO TRANSFORM THE ECOSYSTEM from CO-CREATION to CO-IMPLEMENTATION



**Launch discussions with stakeholders**

**Online survey**  
**Workshops**

**Specific actions identified in 3 domains**  
**Finalised pathway by first quarter 2023**

**Call for commitments and pledges**

